

OUTLETS OF MISSISSIPPI



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FOR IMMEDIATE RELEASE

OUTLETS OF MISSISSIPPI WELCOMES TWO NEW TENANTS: BREAK IT ENTERTAINMENT AND THE LIT BRAND

PEARL, MS (Wednesday, February 24): The Outlets of Mississippi, the state's largest outlet shopping destination located minutes from the capital city of Jackson in the city of Pearl, is excited to announce its newest tenants, **Break iT Entertainment** and **The LIT Brand!**

Entertainment is taking over at Outlets of Mississippi! **Break iT** is the shopping center's premier "Smash Room" where patrons can physically smash items with baseball bats, golf clubs, hammers and more. If you are having a bad day or feeling stressed or just want to have some good ole fun, come to Break iT and suit up in professional grade coveralls, a helmet and safety glasses and break something! Smash Rooms are for ages 18 and up, but ages 16 – 18 are allowed inside with a parent or guardian. And don't forget your closed-toe shoes!

Break iT also offers kid friendly games such as Paint Explosion, Gem Mining and even arcade games and skee-ball that everyone will enjoy. Feel free to stop by in Suite 460 for a tour and learn about booking Break iT for birthday parties, family gatherings, and celebrations of all types, even date night! Learn more at www.BreakiTms.com

The LIT Brand is Outlets of Mississippi's latest store for men's urban and streetwear styles as well as sophisticated dress wear. Located next to Nike, shoppers will discover brands such as Lanzino, Barabas, Prestige, Diesel, True Religion and many more.

The LIT clientele understands style and appreciates high fashion. From relaxed, casual looks to more haute couture trends, LIT leads a contemporary approach for young, urban men who appreciate a more tailored and inspired flair.

LIT also provides shoes and accessories perfect for every outfit in the store. Stop in and find your inspiration for bold styles at The LIT Brand!

ABOUT THE OUTLETS OF MISSISSIPPI

At 325,000 square feet the Outlets of Mississippi is the largest outlet shopping destination in Mississippi. Located minutes from the capital city of Jackson in the city of Pearl, the outlet shopping destination features a collection of leading designer and name brands including Polo Ralph Lauren Factory Store, Bath & Body Works, Coach Outlet, Carter's Babies & Kids, Michael Kors, Banana Republic Factory Store, Gap Factory Store, Ann Taylor, LOFT, Chico's Outlet, Levi's®, adidas, Nike Factory Store, and Under Armour® among many more, which offer every day savings of up to 65 percent off regular retail prices. Visit www.outletsofms.com for more information including a complete store directory, sale and special event information and driving directions.

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