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FOR IMMEDIATE RELEASE

**AMERICAN EAGLE OUTFITTERS IS JOINING
THE OUTLETS AT LAKE GEORGE TENANT LINE-UP**

Outlet Shopping Center's Newest Addition Slated to Open for Summer Season

LAKE GEORGE, NY (February 23, 2021): The Outlets at Lake George, the 102,000 square foot outlet center serving the Adirondack Mountains and Greater Albany region, announced today it will soon celebrate the grand opening of American Eagle Outfitters.

At more than 6,400 square feet the center's newest store will be located at The Outlets at Lake George West near adidas.

"As we continue our work to further enhance The Outlets at Lake George's store offering, we are getting deals done, despite the pandemic, using a curated lens to attract the brand names the center's customers want most. The addition of American Eagle Outfitters is evident of that overarching philosophy," said Michele Dawson of FFO Real Estate Advisors. "We look forward to making additional new store announcements at The Outlets at Lake George in the months ahead."

"Especially over this last year, the Lake George region has proven itself a very strong drive market welcoming visitors from New York City, Boston and beyond. To that end, as the retail environment continues to shift, The Outlets at Lake George East and West has become a go-to outdoor, value-centric shopping venue during this once-in-a-generation time," said Corey Shanus, President, Northway Outlets, LLC.

American Eagle Outfitters will offer high-quality, on-trend clothing, accessories and personal care items at affordable prices for both men and women. The new store's grand opening is expected to kick-off the summer tourism season.

American Eagle Outfitters joins The Outlets at Lake George where its family of retailers offer everyday savings of up to 70 percent off regular retail prices and includes Coach Outlet, Michael Kors, Vera Bradley Outlet, Old Navy Outlet, Levi's Outlet Store, Adidas Outlet Store and Polo Ralph Lauren Factory Store, among many more. Beef Jerky Outlet, Lindt Chocolate and Pepper Palace make up the center's expanding food category.

ABOUT THE OUTLETS AT LAKE GEORGE

The Outlets at Lake George is conveniently located on State Route 9 in New York's Adirondack Mountains just off Interstate 87 and features leading designer and iconic brand names including Michael Kors, Coach Outlet, Vera Bradley Outlet, Levi's Outlet Store, LOFT Outlet, adidas, ASICS, Skechers and Polo Ralph Lauren Factory Store, among many more, which offer up to 70 percent off regular retail prices every day. For more information please visit

www.theoutletsatlakegeorge.com.

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